UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WISCONSIN

HY CITE ENTERPRISES, LLC,

Plaintiff, Case No.: 12-cv-73-bbc

v.

STEVEN POLLACK, SELECTIVE DESIGNS OF NEW YORK, INC. and TRISTATE R.P., INC.,

Defendants.

JOINT PRELIMINARY PRETRIAL REPORT

Pursuant to this Court's Notice of Scheduling Conference and Fed. R. Civ. P. 26(f), counsel for plaintiff, Hy Cite Enterprises, LLC ("Hy Cite" or "Plaintiff"), and the defendants, Steven Pollack, Selective Designs of New York, Inc. and TriState R.P., Inc. (collectively "Defendants"), met and conferred regarding a discovery and case schedule on May 30, 2012, and they now present this Joint Preliminary Pretrial Report.

PROPOSED DISCOVERY PLAN

A. Case Schedule

The parties propose the following respective case schedules:

EVENT	PLAINTIFF	DEFENDANTS
Rule 26 initial disclosures	June 18, 2012	June 18, 2012
Deadline for amendments to pleading (w/o leave)	August 31, 2012	August 31, 2012

EVENT	PLAINTIFF	DEFENDANTS
Disclosure of liability expert reports: Proponent	December 5, 2012	December 5, 2012
Disclosure of liability expert reports: Respondent	January 16, 2012	January 16, 2013
Dispositive motions deadline	January 10, 2013	January 30, 2013
Disclosure of damage expert reports: Proponent	March 6, 2013	March 6, 2013
Disclosure of damage expert reports: Respondent	April 10, 2013	April 30, 2013
Settlement letters	May 6, 2013	May 31, 2013
Discovery cutoff	May 15, 2013	May 31, 2013
Rule 26(a)(3) disclosures and all motions in limine	May 22, 2013	May 31, 2013
Final pretrial conference	June 4, 2013	June 4, 2013
Trial	June 17, 2013	June 17, 2013

B. Modifications to Limitations on Discovery Imposed by the Federal Rules

No changes in Federal Rules of Civil Procedure.

OTHER INFORMATION REQUESTED IN STANDING ORDER

1. Nature of the Case

This is an action seeking a declaratory judgment that Defendant Steven Pollack's distributorship was not wrongfully terminated. This Court has jurisdiction over the subject matter of this action under 28 U.S.C. §§ 1331, 1338 and 1367. The Court granted

Plaintiff's Motion for a Preliminary Injunction on April 9, 2012, preliminarily enjoining Defendant Steven Pollack from pursuing arbitration against Plaintiff regarding the termination of his distributorship.

Defendants have moved for reconsideration of the Court's Order granting Plaintiff's Motion for Preliminary Injunction. Defendants have filed an answer. Defendants have filed counterclaims for: (1) declaratory judgment that Plaintiff is required to arbitrate some and/or all of the claims in Defendants' demand for arbitration; (2) a stay of the this action pursuant to Wis. Stat. § 788.02 and an order to arbitrate pursuant to Wis. Stat. § 788.03; (3) breach of contract for termination without lifetime benefits; (4) breach of the contractual covenant of good faith and fair dealing based on pre-textual termination; (5) breach of contract for underpayment of "spin-out adjustments"; (6) breach of contract for termination without proper notice; and (7) breach of contract based on improper deduction of commission check.

2. Pending Cases Between the Parties

No other cases are pending between the parties.

3. Material Factual and Legal Issues to be Resolved at Trial

- A. Whether Defendants termination without payment of earned lifetime income stream from Hy Cite was wrongful and pre-textual;
- B. Whether Defendants are entitled to a lifetime income stream, regardless of termination.
- C. What written agreement, if any, governed Defendants' distributorship with Plaintiff at the time the distributorship was terminated;

- D. The effect on Plaintiff's relationship with Defendants resulting from Plaintiff having a prior written agreement with an entity that was later dissolved in the 1990's;
- E. Whether Plaintiff agreed to arbitrate any issues with Defendants;
- F. Whether an injunction should issue in favor of Plaintiff;
- G. Damages payable to Plaintiff, if any;
- H. Whether Defendants' distributorship was terminated to avoid paying "lifetime benefits;" and
- I. Whether Plaintiff improperly withheld any commissions from Defendants.
- J. Whether Defendants were terminated without proper notice.

4. Possibility of Simplifying the Issues

The parties will work together to narrow factual issues in this litigation. The parties expect to file summary judgment motions in the manner and form required by the Court's standing order, which may narrow or eliminate certain issues.

5. Necessity and Desirability of Advance Rulings on Evidence

The parties will attempt to bring to the Court's attention, at the earliest possible time, any issues relating to the admissibility of evidence on which an advance ruling would be helpful. The parties will seek rulings with respect to disputed evidence by motions in limine to the extent feasible and appropriate.

6. Need to Limit Use of Testimony under Fed. R. Evid. 702

It is not known at this time whether either party will seek to limit expert testimony under Rule 702. The parties may bring pretrial motions following the disclosure of expert opinions if appropriate.

7. Identity of Any New Parties

The parties do not presently plan to add any additional parties to this action.

8. Estimated Length of Time Required for Trial

The parties estimate that this case can be tried to a jury in four days.

9. Settlement Discussion/ADR Plans

The parties have not engaged in settlement discussions.

10. Other Items

A. Electronic Service and Electronic Copies

The parties consent that service by electronic means shall be allowed as set forth in Fed. R. Civ. P. 5(b)(2)(D) and that such service shall be complete upon transmission, provided that the sender does not receive any indication that such electronic transmission was unsuccessful.

Service on Plaintiff will be made to at least the following counsel:

Amy O. Bruchs
Michelle L. Dama
Michael Best & Friedrich LLP
One S. Pinckney St., Ste. 700
P.O. Box 1806
Madison, WI 53701-1806
aobruchs@michaelbest.com
mldama@michaelbest.com

Service on Defendants will be made to at least the following counsel:

Brian Butler
Jon Evenson
Stafford Rosenbaum LLP
222 West Washington Avenue, Suite 900
P.O. Box 1784
Madison, WI 53701-1784
Telephone: (608) 256-0226

Fax: (608) 259-2600

Email: bbutler@staffordlaw.com jevenson@staffordlaw.com

B. Electronic Copies

The parties agree that copies of all written discovery requests shall be provided and/or served electronically in editable form and that copies of all proposed findings of fact as required by the Court's standing order shall be provided and/or served electronically.

C. Protective Order

The parties will promptly seek from the Court the entry of a Protective Order governing confidential information, in a form to be agreed upon by the parties.

D. Draft Expert Reports

The parties agree that draft expert reports and attorney communications with experts will not be subject to discovery. However, all materials that an expert considered or relied on in connection with a final expert report shall be discoverable.

Dated this 31st day of May, 2012.

MICHAEL BEST & FRIEDRICH LLP STAFFORD ROSENBAUM LLP

By: s/ Michelle L. Dama

Michelle L. Dama, SBN 1041809 Amy O. Bruchs, SBN 1021530 Albert Bianchi, Jr., SBN 6292391 One South Pinckney Street, Suite 700 P.O. Box 1806

Madison, WI 53701-1806 Telephone: (608) 257-3501

Fax: (608) 283-2275

Email: mldama@michaelbest.com aobruchs@michaelbest.com abianchi@michaelbest.com By: /s/ Jon Evenson

Brian Butler Jon Evenson

222 West Washington Avenue, Suite 900

P.O. Box 1784

Madison, WI 53701-1784 Telephone: (608) 256-0226

Fax: (608) 259-2600

Email: bbutler@staffordlaw.com jevenson@staffordlaw.com

Attorneys for Plaintiff

Attorneys for Defendants